

International Venue Index(TM)

August 2026 Edition ? InternationalVenues.com

19,427 venues tracked across 1,704 cities. 0 live demand signals recorded in the trailing 90 days across the top 20 cities.

City Demand Rankings

#	City	Index score	Venues	Median DDR (pp)	Demand (90d)	Trend
1	London	61.2	1,653	GBP 180	0	baseline
2	Manchester	25.8	217	GBP 190	0	baseline
3	Edinburgh	25.1	171	GBP 180	0	baseline
4	Munich	25.1	75	GBP 310	0	baseline
5	Birmingham	24.9	191	GBP 190	0	baseline
6	Toronto	24.4	88	GBP 200	0	baseline
7	Stuttgart	24.3	74	GBP 210	0	baseline
8	Düsseldorf	24.1	85	GBP 220	0	baseline
9	Calgary	24.1	77	GBP 210	0	baseline
10	Glasgow	23.8	136	GBP 200	0	baseline
11	Cambridge	23.8	85	GBP 170	0	baseline
12	Leeds	23.7	122	GBP 175	0	baseline
13	Berlin	23.7	92	GBP 300	0	baseline
14	Bristol	23.6	107	GBP 160	0	baseline
15	Nottingham	23.5	92	GBP 140	0	baseline
16	Cardiff	23.4	90	GBP 140	0	baseline
17	Windsor	23.1	76	GBP 160	0	baseline
18	York	22.8	75	GBP 140	0	baseline
19	Amsterdam	22.8	74	GBP 200	0	baseline
20	Liverpool	21.9	108	GBP 185	0	baseline

Category Mix

- Hotels & resorts: 6,108 venues (46.2% of classified inventory)
- Conference & business centres: 3,393 venues (25.7% of classified inventory)
- Other venues: 2,409 venues (18.2% of classified inventory)
- Unique & heritage venues: 609 venues (4.6% of classified inventory)
- Restaurants & private dining: 246 venues (1.9% of classified inventory)
- Boutique & lifestyle hotels: 226 venues (1.7% of classified inventory)
- Sports & stadia: 131 venues (1.0% of classified inventory)
- Academic & institutional: 86 venues (0.7% of classified inventory)

Pricing Index

Median day delegate rate across ranked cities: GBP 188 per person. Most accessible: Nottingham (GBP 140). Premium market: Munich (GBP 310).

Methodology

The Venue Demand Index? is computed exclusively from real InternationalVenues.com platform data. City Index Score = 40% venue supply (normalised) + 35% live demand signals (organiser enquiries, VenuClaw AI conversations and event journeys referencing the city, trailing 90 days, normalised) + 25% average venue quality score. Pricing index = median day delegate rate (per person) from venues with structured pricing. Month-on-month movements compare stored monthly snapshots ? never modelled, never bought in. Cite as: InternationalVenues.com Venue Demand Index?.

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